



INSPIRIS

INSPIRED CARE FOR THE FRAIL ELDERLY

FOR IMMEDIATE RELEASE

Karla Hurter

(703) 319-0957

khurter@health2resources.com

INSPIRIS applauds new HHS Web site offering consumer information about long-term care funding, services

Dec. 18, 2006 Brentwood, TN— One of the nation's leading health care organizations focusing on the elderly in long-term care is applauding a new Web site sponsored by the Department of Health and Human Services (HHS). The National Clearinghouse for Long-Term Care Information Web site is designed to provide essential information and tools about long-term care planning, services and finances.

"Many people don't begin planning for long-term care until they or their loved ones need it," said Mike Tudeen, chief operating officer of INSPIRIS, the Brentwood, TN-based health care management company. "As caregivers, we applaud this valuable resource and HHS' efforts to provide comprehensive information for planning for the future."

In partnership with health plans that serve Medicare, Medicaid and commercially-insured members, INSPIRIS offers care and care management services through a nurse practitioner-led, team approach administering on-site care in nursing homes at the patient's bedside. The INSPIRIS Way allows clinical teams to promptly assess patients, create and revise treatment plans and deliver care in the nursing home setting. The model has been shown to improve the quality of life for enrolled members in nursing home and post-acute care settings.

According to the Dec. 15 announcement by HHS, the Clearinghouse will include information to help consumers decide whether to purchase long-term care insurance or to pursue other private market alternatives that pay for long-term care, as well as information about the availability and limitations of coverage for long-term care under Medicaid. The Web site also includes financial tools, such as a savings calculator. The new site is located at www.longtermcare.gov.

(More)

A Dec. 13 report released by AARP demonstrated that most Americans don't know the costs associated with long-term care and believe that Medicare will pay much more than it does. Only 8 percent surveyed for the report could reasonably estimate the cost of nursing home care, and nearly 60 percent incorrectly believed Medicare covers the cost of nursing home stays beyond three-months for age-related or other chronic conditions.

"As our population ages, more people will need quality long-term care services, and we welcome the efforts of HHS to increase awareness of long-term care options," Tudeen said. "This new Web site will be a welcome resource for consumers to make informed choices about the range of services they may need and to determine what financial steps they should take now."

For more information about the "Own Your Future" campaign and the National Clearinghouse for Long-Term Care Information, please visit www.longtermcare.gov .

To read more about the INSPIRIS model go to:
http://www.inspiris.com/newsarchive/IB_20061214.pdf

About INSPIRIS

INSPIRIS is a unique health care management company focused on improving the quality of life for the elderly population, while reducing the cost to Medicare Advantage health plans. INSPIRIS partners with individual health plans to provide acute, post-acute, custodial and hospice-care programs that address the needs of the plan's membership. For more information about INSPIRIS, visit www.inspiris.com.

####